

# Liliana Gaete – Web Designer & Web Developer

www.lilianagaete.com  
lilianagaete.web@gmail.com

## HIGHLIGHTS

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- Web Design & Web Development skills
- Bachelor of Arts in Digital Media Studies with honours
- Multilingual (English and Spanish)
- Experience working directly with clients
- Experience working in a development team
- Able to learn and apply new technologies
- Well organized, dedicated, independent and responsible

## DEMONSTRATED SKILLS

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### Web Design & Web Development skills

- Hand-code standards-compliant XHTML & CSS
- PHP
- MySQL
- Javascript & jQuery
- WordPress
- Plug-in development (WordPress)
- Content Management Systems
- Browser compatibility
- Custom Graphics (Adobe Suite)
- Knowledge of usability testing
- Knowledge of accessibility levels
- Familiar with the principles of SEO
- Digital photography
- Video & video editing
- Proficient Mac & PC user

### Interpersonal skills

- Experience with client meetings for web development purposes
- Experience working in a team
- Multilingual (Fluent in English and Spanish)

### Writing skills

- Good writing skills, both in English and Spanish
- Ability to write tutorials for web development & designing purposes
- Articles featured in the *Navigator* newspaper and online magazines

## EDUCATION & TRAINING

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### Adaptive web design workshop

By Aaron Gustafson, Amsterdam, the Netherlands

2011

<b>PHP &amp; MySQL for Web development certificate</b> StayAhead Training, London, UK	2011
<b>Bachelor of Arts in Digital Media studies</b> Minor in Creative writing Vancouver Island University, BC, Canada	2006-2010
<b>Erasmus Exchange program</b> Hogeschool Utrecht, Utrecht, the Netherlands	2008
<b>Advanced ESL program</b> British Council, Mexico City, Mexico	2004-2006

## WORK & EXPERIENCE

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**Web Developer at Level Level** 2011-present  
WordPress specialist based on the Netherlands

- Development and implementation of WordPress based websites.
- Development of custom WordPress plugins to suit specific needs.
- Development of WordPress custom themes.
- Implementation of designs into functioning pages.
- Enhancement of existing websites to solve out-of-date problems.
- Migration/implementation of websites to live servers.

Some of the projects I've worked on included clients such as **Eurofiber, Ernst & Young, Europdonor, Jantje Beton, Thomas Jacob**, among others.

**Web Designer & Developer** 2010-present  
Client: *Sunbelt Business Brokers BC - Canada*

- Developed a dynamic company website. Apart from the front-end, I developed from scratch the back-end that the company uses to update the site.
- Take care of website expansions, enhancements and maintenance.

Techniques applied: Information architecture, Standard-compliant XHTML & CSS, PHP, MySQL & Database design, Javascript, Custom graphics, Meets AA Accessibility level, SEO Techniques.

**Web Designer & Developer** 2011  
Client: *Cabo Sky Tours – Mexico*

- Designed and developed a website for this company.
- This is a multilingual website in English and Spanish.
- Implemented social media features that the owner could continue using.
- Responsible for enhancements and improvements.

Techniques applied: Information architecture, Standard-compliant XHTML & CSS, PHP, Javascript, Custom graphics & image manipulation, SEO Techniques.

**Web Designer & Developer**

2011

Client: *Megan Radford – Writer*

- Developed a portfolio website for this writer.
- Provided a custom-design based on this writer’s ideas.

Techniques applied: Content Management System (WordPress), Custom Mother Theme Development, Standard-compliant XHTML, CSS 3.0, Blog design, Information architecture, Custom graphics & image manipulation.

**Web Designer & Developer**

2010

Client: *Julie McManus – Writer & Editor*

- Developed a portfolio website for this writer.
- The site includes a custom-designed blog.

Techniques applied: Content Management System (WordPress), Custom Child Theme Development, Standard-compliant XHTML, CSS 3.0, Blog design, Information architecture, Custom graphics & image manipulation, Digital Photography.

**Web Designer & Developer**

2010

Client: *Portal Magazine*

- Developed a new website for this literary magazine.

Techniques applied: Standard-compliant, table-less XHTML, CSS, Custom graphics, Information architecture, Digital photography and image manipulation, integration of social media sites.

**Web Designer & Developer & Web Editor**

2009-2010

Client: *The Navigator Newspaper Society*

- Developed a new website for the newspaper.
- Responsible for bimonthly updates.
- Participated in the search of a qualified candidate to take over the position.

**Techniques applied:** Information architecture, Standard-compliant, table-less XHTML, CSS, Custom graphics.

**Web Designer & Developer**

2009

Client: *Incline Magazine*

- Designed and developed a website suitable for the journalistic magazine.

- Developed templates for future use.

**Techniques applied:** Information architecture, Standard-compliant, table-less XHTML, CSS, Custom graphics.

**Web Developer & Editor** 2009

Client: *CeltFest Canada*

- Built additional table-less pages mimicking the original design.
- Responsible for editing and updating the 2009 website edition.

Techniques applied: Standard compliant, table-less XHTML, CSS, Custom graphics.

**Lab Monitor** 2008

Vancouver Island University, Digital Media department

- Responsible for monitoring the open lab hours.
- Assisted students with computer help when needed.

**Web Editor** 2008

Hogeschool Utrecht, Utrecht, the Netherlands

- Contributed to the design and content for a Dutch online magazine.

## ACHIEVEMENTS

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- Bachelor of Arts in Digital Media Studies with honours.
- Recipient of the International Education Academic Excellence Scholarship 2009 at Vancouver Island University.
- Mentioned in the Dean's Honour List at Vancouver Island University for 4 consecutive years.